



Ping Me Happy![®]

Find Your Kindness



**TRACY CLARKE - FOUNDER
PING ME HAPPY**

Full Bio

Tracy Clarke is a lifelong entrepreneur and joyful disruptor, dedicated to using technology to bring people closer together. She is the visionary behind Ping Me Happy and the Wall of Kindness, a global digital space where anyone can share uplifting messages, animations, and AR experiences – creating a lasting, positive impact one Ping at a time.

With a career spanning multiple successful multi-million-pound ventures, Tracy combines entrepreneurial expertise with a passion for purpose-driven innovation. Frustrated by the negativity and trolling on traditional social media, she created a platform that celebrates kindness, humour, gratitude, and connection – turning every digital message into part of a worldwide movement.

Her mission is simple: to build a digital playground where joy, positivity, and community flourish, and to inspire a global culture of kindness, one Ping at a time.

Short Bio

Tracy Clarke is the co-founder of Ping Me Happy and creator of the Wall of Kindness, a global digital platform where uplifting messages, animations, and AR experiences spread joy and positivity. A serial entrepreneur with multiple multi-million-pound ventures, Tracy combines experience with purpose, turning every Ping into part of a worldwide kindness movement.