



**Ping Me Happy!**<sup>®</sup>

Find Your Kindness

## FACTSHEET

**Company:** Ingenious Partners Ltd t/a Ping Me Happy

**Founded:** 2023. Ping Me Happy Launched 2025.

**Headquarters:** Stratford-upon-Avon, UK

**Founder:** Tracy Clarke

### Flagship Products

- Digital uplifting messages sent with an image and animation – for any occasion, or no occasion at all. Each Ping is uniquely numbered as a piece of digital real estate, designed to celebrate, connect, and share positive vibes instantly.
- Wall of Kindness (2025) – An interactive global platform where people can post and share uplifting messages, animations, and Augmented Reality (AR) experiences, building a wall of positivity that lasts forever.

### Key Features of the Wall of Kindness

- Share personalised digital messages (Pings)
- Upload an image & message, choose an animation, and view in AR.
- Create a permanent digital kindness footprint
- Ping-as-you-go and subscription plans available
- Accessible via Mobile & Desktop app.
- Eco-friendly alternative to traditional greetings.

### Mission

To make messaging simple, shareable and global by disrupting outdated, costly and environmentally harmful communication methods. Ping Me Happy offers a bold new alternative to social media and greeting cards - a foundation for connection and the start of a worldwide movement in kindness.